ProtectUK

Crisis management for terrorist related events

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NPSA has partnered with the Chartered Institute of Public Relations (CIPR) to deliver best practice guidance for communications professionals on the preparation and management of threats from hostile actors.

The NPSA offer a 38 page guide which features a communications toolkit designed to help PR professionals mitigate the harmful effects of terrorist incidents on brands, businesses and communities. The guidance encourages professionals to be wary of the diverse threats facing organisations; from left and extreme right wing terrorism to cyber crime and hacktivism.

For more information, please visit the NPSA website.

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