ProtectUK

# #BeSafeBeSound Campaign – Digital Toolkit for the UK's Live Music Industry

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Counter Terrorism Policing is collaborating with the UK's music industry to help live music fans #BeSafeBeSound this year.

## The #BeSafeBeSound campaign




Since 2019, the #BeSafeBeSound campaign has reassured music fans and encouraged them to tell security if they see something that doesn't feel right.

- You can help by sharing campaign messages with your visitors and staff
- Encourage staff to take the free online ACT Awareness E-Learning training

The campaign is also a powerful way of using communications as an extra layer of protective security.

Using the #BeSafeBeSound campaign and security-minded communications could help deter hostile

activity at your event.

## #BeSafeBeSound video

### Video

## #BeSafeBeSound campaign resources










You can find our free and simple to use campaign resources below, helping music fans to #BeSafeBeSound.

## About the campaign

The #BeSafeBeSound campaign is encouraging music fans to tell security if they see something that doesn't feel right.

Over the years, #BeSafeBeSound has reached millions of people. It has been supported by major festivals and venues including Glastonbury, The O2, Leeds & Reading Festival, TRNSMT, BBC Radio 1's Big Weekend, Creamfields, Utilita Arena, Wembley Arena, and many more. Join us in keeping music fans safe!

We want music fans to stay safe and have a great time. We also want to reassure and empower

them to trust their instincts. You can play a powerful role in helping us to share these important messages.

Research has shown that the #BeSafeBeSound campaign is welcomed by music fans. When we asked 18- to 24-year-olds about the campaign, over a third said the campaign would make them feel:

- **More vigilant** when attending a live music event
- **More likely to tell security** staff if they saw something that didn't feel right
- **Safer** when attending a live music event
- **Reassured** about safety at live music events

## #BeSafeBeSound toolkit

### How you can help

Our toolkit is designed to be used across your channels. Depending on what channels you have available, this could include:

- your public-facing channels, such as your website, your safety and security webpage, or emails to customers
- digital screens around your event
- posters to print and display at your events
- posts on your social media channels
- stories for your staff-facing channels, such as intranets, all-staff emails and newsletters
- Sharing the ACT Awareness e-Learning with your staff

All assets in the toolkit are free to access and download. We also have content available in Welsh.

### What we are doing

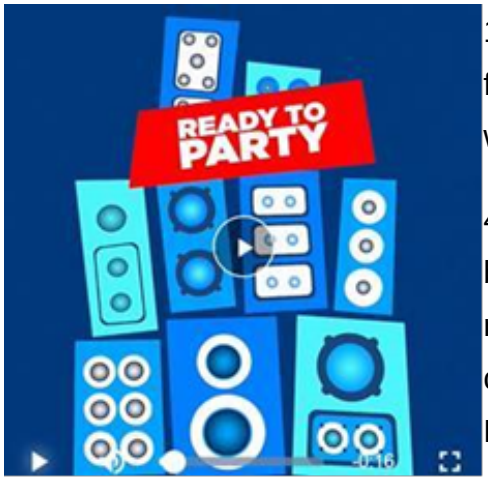
To help our safety messages reach as many people as possible, we are:

- advertising on social media
- advertising around key areas and events with high footfall
- promoting campaign messages on CTP's social media channels
- working with the media to encourage them to promote the campaign
- encouraging police forces across the UK to support the campaign
- our Counter Terrorism Security Advisors (CTSAs) are working with partners to encourage them to share our messages and support the campaign

## How to use the toolkit

- Download the assets and look at the content we are suggesting you use
- Think about how you can use the content across your public and internal-facing communications channels (online and offline)
- The content has been designed to be used across a range of locations and scenarios all year
- Due to resource constraints, we are unable to accept requests for changes to content
- To show us how you have supported the campaign or to ask about potential social media collaborations, get in touch with us at nctphq.comms@met.police.uk
- You can also contact us if you have any questions about how to use the toolkit

## Social media and website content

| Asset | How do I use this? | View & Download |
|---|---|---|
| **Videos** | | |
|  | 17 second video reminding music fans not to think someone else will sort it, tell security.<br><br>4x5 ratio images and movies can be used for Instagram stories and reels. Square videos and images can be used for Twitter and Facebook posts. | Square<br><br>Portrait<br><br>4x5 1080x1350 |
| | 17 second video reminding music | Square |

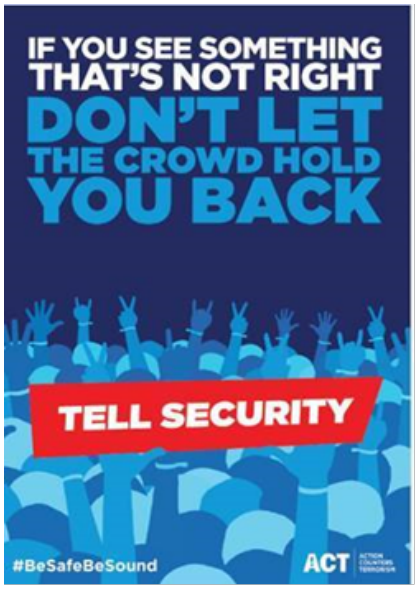
| Asset | How do I use this? | View & Download |
| --- | --- | --- |
|  | fans to trust their gut and tell security.<br><br>4x5 ratio images and movies can be used for Instagram stories and reels. Square videos and images can be used for Twitter and Facebook posts. | Portrait<br><br>4x5 1080x1350 |

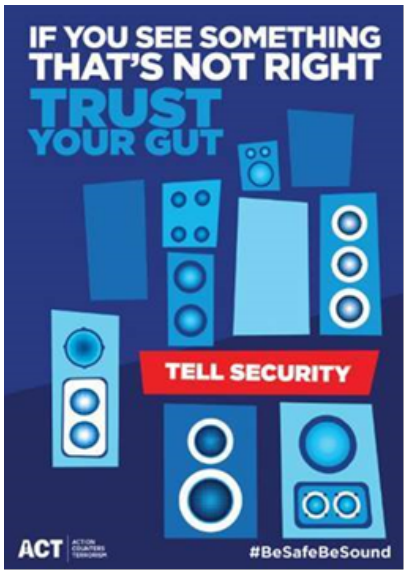
**Images**

| | | |
| --- | --- | --- |
|  | Image reminding music fans not to think someone else will sort it, tell security.<br><br>4x5 ratio images and movies can be used for Instagram stories and reels. Square videos and images can be used for Twitter and Facebook posts. | Square<br><br>Portrait<br><br>4x5 1080x1350 |
|  | Image reminding music fans to trust their gut and tell security.<br><br>4x5 ratio images and movies can be used for Instagram stories and reels. Square videos and images can be used for Twitter and Facebook posts. | Square<br><br>Portrait<br><br>4x5 1080x1350 |

**Banners**

| | | |
| --- | --- | --- |
|  | Image reminding music fans not to dance around it and tell security.<br><br>Banner images can be used on your website and on your safety and security pages. | Banner |

| Asset | How do I use this? | View & Download |
| --- | --- | --- |
|  | Image reminding music fans not to dance around it and tell security.<br><br>Banner images can be used on your website and on your safety and security pages. | Banner |
| Digital and stage-side screens | | |
|  | 29 second stage-side screen video reminding music fans to tell security if they see something that doesn't feel right. | 1920 x 1080 |
|  | 29 second stage-side screen video asking music fans if they've spotted something that's not right. | 1920 x 1080 |
| | 10- second D6 video asking if you're going to a festival and encouraging music fans to tell security if you see something out of place. | 1080 x 1920 |
| **Print posters** | | |
|  | 'Don't let the crowd hold you back' poster<br><br>A4 and A3 posters available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see. | A3<br><br>A4 |
| | 'Don't think someone else will | A3 |

| Asset | How do I use this? | View & Download |
| --- | --- | --- |
|  | sort' it poster<br><br>A4 and A3 posters available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see. | A4 |
|  | 'Trust your gut' poster<br><br>A4 and A3 posters available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see. | A3<br><br>A4 |

## Social media copy

You can use this messaging alongside your own imagery or the content in the campaign toolkit. Please localise for your channels and audiences and use the hashtag #BeSafeBeSound.

We welcome you to freely adapt to your brand tone-of-voice and to use the hashtag #BeSafeBeSound. This helps us to evaluate the campaign.

## Example one

If you're heading to [ tonight's / today's / this weekend's event ], follow safety advice from Counter Terrorism Policing.

? Be patient with security checks and staff
? Report to security if you see something that doesn’t feel right
? Enjoy the event
?Share the message

#BeSafeBeSound

## Example two

Who’s ready for @ARTISTHANDLE tonight?

Follow safety advice from Counter Terrorism Policing

? Be patient with security checks. They keep you safe.
? Tell security if you see something out of place.
? Visit this safety advice page – counterterrorism.police.uk/safetyadvice

Enjoy the show!

#BeSafeBeSound

## Example three

Looking forward to joining us at @EVENTNAME?
Before you arrive remember that security checks are in place to keep you safe.
Look after each other and report anything that doesn’t feel right.

#BeSafeBeSound ?

## Example four

?? Security checks are in place to keep you safe ??

If you spot something that doesn’t feel right, trust your gut and report it to security staff straight away.

Enjoy the show! ?

#BeSafeBeSound

## Example five

? All set for @FESTIVALNAME?!? ?

Ticket ?
Tent ?
Ready for the best weekend of your life? ?

Remember to stay alert and look after each other.

#BeSafeBeSound

## Example six

Looking forward to joining us at @VENUE/FESTIVALNAME?

Follow advice from Counter Terrorism Policing
? Be patient with security checks. They keep you safe.
? Tell security if you see something which doesn't feel right
? Enjoy the show!

#BeSafeBeSound

## Social channels

Please share our content and tag us:

X (formerly known as Twitter): @TerrorismPolice
Facebook: @CounterTerrorismPoliceUK
Instagram: @TerrorismPolice
LinkedIn: @CounterTerrorismPolicing
Website: www.gov.uk/ACT

## Website content

We have provided some suggested messaging for the security sections or pages of your website.

Please feel free to tailor to your organisation or event. You can also use the digital images on your website.

We would encourage you to work with your Counter Terrorism Security Advisor (CTSA) on this messaging, which can help to add an extra layer of protective security to your organisation and events.

STARTS

We are working with Counter Terrorism Policing to encourage live music fans to #BeSafeBeSound.

Counter Terrorism Policing is collaborating with the UK's biggest music venues, arenas and festivals to deliver vital safety advice to the public.

We all have a role to play in keeping each other safe. Your safety is our priority and that's why we have [*INSERT SECURITY MEASURES IN PLACE*].

You can play your part by trusting your instincts, and if you see something that doesn't feel right, tell security. Our teams will take every report seriously. You won't be wasting their time.

Here are some quick tips to help you have a safe and enjoyable time:

- Arrive early, allowing more time for security checks and measures.
- Be patient with security checks. It might seem inconvenient, but they are in place to help you.
- Keep it simple and minimise what you carry. Fewer bags to search will speed up entry.
- Stay alert and look out for each other. If you see something that doesn't feel right, tell security. Don't leave it to someone else.
- Don't leave bags unattended. Never agree to look after a stranger's bag, no matter how genuine they seem.
- If there is an incident, listen to staff and any announcements.

In an emergency, always call 999.

Have an amazing time, and if you see something that doesn't feel right, report it to security straight away. Thank you for playing your part. #BeSafeBeSound.

ENDS

## Internal communications

This is content that you can use on your internal-facing channels, for example, staff newsletters and

your intranet, alongside images from the toolkit.

STARTS

We're working with Counter Terrorism Policing to help music fans #BeSafeBeSound.

Counter Terrorism Policing is collaborating with the UK's biggest music venues, arenas and festivals to deliver vital safety advice to the public. The campaign is encouraging music fans to #BeSafeBeSound and report anything that doesn't feel right to security.

We can support by sharing the need to be alert among music fans while at live music venues and festivals taking place throughout the year.

The key advice is:

- Are you heading to a gig or festival? Have an amazing time, but if you see something that doesn't feel right, report it to security straight away. In an emergency dial 999.
- Trust your instincts, you won't be wasting our time.
- Anyone can complete the ACT e-Learning on ProtectUK, this will help you be prepared in the event of a terrorist attack.

Access to CT guidance and ACT e-Learning can also be found on ProtectUK platform and app.

ENDS

## More security briefing resources

## Training for security staff and stewards at venues and festivals

Counter Terrorism Policing is encouraging security staff at live music venues and festivals to take ACT Awareness e-learning to recognise suspicious activity, understand what to do if someone reports something, and what to do should a terrorist attack occur.

The package is free and takes only 45 minutes.

## Security briefing information for venue and festival staff

Please share the campaign with your staff. They have an important role to play in keeping events safe and reassuring visitors. Staff who aren't briefed can potentially be a security vulnerability.

## Public safety advice

Our page on safety advice for the public contains security information specifically for festivals and venues.

Please add the website content in the toolkit to the security page on your website and link to our webpage. You can also link to the page on social media.

## Welsh version

### Ymgyrch #ByddSaffByddDdiogel – Pecyn Digidol ar gyfer Diwydiant Cerddoriaeth Fyw y Deyrnas Unedig

Mae Plismona Gwrthderfysgaeth yn cydweithio â diwydiant cerddoriaeth y Deyrnas Unedig i roi neges #ByddSaffByddDdiogel i'r rhai sy'n mwynhau cerddoriaeth fyw yr haf hwn.

Ers 2019, mae ymgyrch #ByddSaffByddDdiogel wedi rhoi tawelwch meddwl i gefnogwyr cerddoriaeth ac wedi eu hannog i ddweud wrth staff diogelwch os byddan nhw'n gweld rhywbeth nad yw'n teimlo'n iawn.

- Gallwch chi helpu drwy rannu negeseuon yr ymgyrch gyda'ch ymwelwyr ac aelodau staff.
- Anogwch aelodau staff i wneud yr hyfforddiant E-ddysgu Ymwybyddiaeth ACT ar-lein sy'n rhad ac am ddim.

Mae'n ffordd bwerus hefyd o ddefnyddio cyfathrebu fel haen ychwanegol o ddiogelwch. Gallai defnyddio'r ymgyrch #ByddSaffByddDdiogel a chyfathrebu negeseuon sy'n ymwneud â diogelwch helpu i atal gweithgaredd gelyniaethus yn eich digwyddiad.

**Gwybodaeth am yr Ymgyrch**

Mae ymgyrch #ByddSaffByddDdiogel yn annog cefnogwyr cerddoriaeth i ddweud wrth staff diogelwch os byddan nhw'n gweld rhywbeth nad yw'n teimlo'n iawn.

Dros y blynyddoedd, mae #ByddSaffByddDdiogel wedi cyrraedd miliynau o bobl. Mae wedi cael cefnogaeth gan wyliau a lleoliadau mawr, gan gynnwys Glastonbury, Yr O2, G?yl Leeds a Reading, TRNSMT, Penwythnos Mawr BBC Radio 1, Creamfields, Arena Utilita, Arena Wembley, a llawer mwy. Ymunwch â ni i gadw cefnogwyr cerddoriaeth yn ddiogel!

Rydyn ni am weld cefnogwyr cerddoriaeth yn cadw'n ddiogel ac yn cael amser gwych. Rydyn ni hefyd eisiau rhoi tawelwch meddwl iddynt a'u grymuso i ddilyn eu greddf. Gallwch chi chwarae rôl bwerus yn ein helpu i rannu y negeseuon pwysig hyn.

Mae ymchwil wedi dangos bod ymgyrch #ByddSaffByddDdiogel yn cael ei chroesawu gan gefnogwyr cerddoriaeth. Pan ofynnon ni i bobl 18-24 mlwydd oed ac yr ymgyrch, dywedodd dros draean ohonynt y byddai'r ymgyrch yn gwneud iddynt deimlo:

- **Yn fwy gwyliadwrus** pan fyddant yn mynychu digwyddiad cerddoriaeth byw.
- **Yn fwy tebygol o ddweud wrth swyddogion diogelwch** petaent yn gweld rhywbeth nad yw'n teimlo'n iawn.
- **Yn fwy diogel** pan fyddant yn mynychu digwyddiad cerddoriaeth fyw.
- **Yn dawel eu meddwl** yngl?n â diogelwch mewn digwyddiadau cerddoriaeth fyw.

## Sut gallwch chi help

Mae ein pecyn wedi cael ei gynllunio ar gyfer ei ddefnyddio ar draws eich sianeli. Gan ddibynnu ar ba sianeli sydd ar gael gennych chi, gallai hynny gynnwys:

- eich sianeli sy'n wynebu'r cyhoedd, fel eich gwefan, tudalen diogelwch eich gwefan, neu negeseuon e-bost i gwsmeriaid;
- sgriniau digidol o amgylch eich digwyddiad;
- posteri i'w hargraffu a'u harddangos yn eich digwyddiadau;
- postiadau ar eich sianeli cyfryngau cymdeithasol;
- straeon ar gyfer eich sianeli cyfathrebu â'r staff, fel eich mewnrwyd, negeseuon e-bost i'r holl staff a chylchlythyrau;
- Rhannu'r hyfforddiant e-ddysgu Ymwybyddiaeth ACT gydag aelodau eich staff

Mae modd gweld a lawrlwytho'r holl asedau sydd yn y pecyn yn rhad ac am ddim. Mae gennym gynnwys ar gael yn Gymraeg.

## Beth rydyn ni'n ei wneud

Er mwyn helpu ein negeseuon diogelwch i gyrraedd cymaint o bobl â phosib, rydyn ni'n:

- hysbysebu ar y cyfryngau cymdeithasol;
- hysbysebu mewn mannau a digwyddiadau allweddol lle bydd niferoedd mawr yn mynd heibio;
- hyrwyddo negeseuon yr ymgyrch ar sianeli cyfryngau cymdeithasol Plismona Gwrthderfysgaeth;
- gweithio gyda'r cyfryngau i'w hannog nhw i hyrwyddo'r ymgyrch;
- annog heddluoedd ledled y Deyrnas Unedig i gefnogi'r ymgyrch;
- mae ein Hymgynghorwyr Diogelwch Gwrthderfysgaeth yn gweithio gyda phartneriaid i'w hannog nhw i rannu ein negeseuon a chefnogi'r ymgyrch.

## Sut i ddefnyddio'r pecyn

- Lawrlwythwch yr asedau ac edrychwch ar y cynnwys rydyn ni'n awgrymu y dylech ei ddefnyddio.
- Meddyliwch sut gallwch chi ddefnyddio'r cynnwys ar draws eich sianeli cyfathrebu cyhoeddus a mewnol (ar-lein ac all-lein).
- Mae'r cynnwys yn addas i'w ddefnyddio mewn amrywiaeth o leoliadau a sefyllfaoedd drwy'r flwyddyn.
- Oherwydd cyfyngiadau o ran adnoddau, ni allwn dderbyn ceisiadau i newid y cynnwys.
- Er mwyn dangos i ni sut rydych chi wedi cefnogi'r ymgyrch neu i holi am gyfleoedd posib i gydweithio ar y cyfryngau cymdeithasol, cysylltwch â ni ar nctphq.comms@met.police.uk
- Gallwch hefyd gysylltu â ni os oes gennych unrhyw gwestiynau yngl?n â sut i ddefnyddio'r pecyn.

## Copi cyfryngau cymdeithasol

Gallwch chi ddefnyddio'r negeseuon hyn ynghyd â'ch lluniau eich hunain neu'r cynnwys sydd ym mhecyn yr ymgyrch. Addaswch nhw ar gyfer eich sianeli a'ch cynulleidfaoedd chi yn lleol a defnyddiwch yr hashnod #ByddSaffByddDdiogel.

Gallwch chi ddefnyddio'r negeseuon hyn ynghyd â'ch lluniau eich hunain neu'r cynnwys sydd ym mhecyn yr ymgyrch. Addaswch nhw ar gyfer eich sianeli a'ch cynulleidfaoedd chi yn lleol a defnyddiwch yr hashnod #ByddSaffByddDdiogel.

**Enghraifft un**

Os ydych chi'n mynd i'r [ digwyddiad heno / heddiw / y penwythnos yma ], dilynwch gyngor diogelwch gan Blismona Gwrthderfysgaeth.

? Byddwch yn amyneddgar gyda gwiriadau a staff diogelwch
?Rhowch wybod i swyddog diogelwch os gwelwch chi rywbeth nad yw'n teimlo'n iawn
?Mwynhewch y digwyddiad
Rhannwch y neges

#ByddSaffByddDdiogel

**Enghraifft dau**

Pwy sy'n barod am @ARTISTHANDLE heno?

Dilynwch y cyngor diogelwch gan Blismona Gwrthderfysgaeth

? Byddwch yn amyneddgar gyda gwiriadau diogelwch. Maen nhw'n eich cadw chi'n ddiogel.
?Dwedwch wrth staff diogelwch os gwelwch chi rywbeth o'i le.
? Ewch i'r dudalen cyngor diogelwch hon – counterterrorism.police.uk/safetyadvice
Mwynhewch y sioe!

#ByddSaffByddDdiogel

**Enghraifft tri**

Edrych ymlaen at ymuno â ni yn @EVENTNAME?

Cyn i chi gyrraedd, cofiwch fod gwiriadau diogelwch ar waith i'ch cadw chi'n ddiogel.

Edrychwch ar ôl eich gilydd a riportiwch unrhyw beth nad yw'n teimlo'n iawn.

#ByddSaffByddDdiogel

**Enghraifft pedwar**

?? Mae gwiriadau diogelwch ar waith i'ch cadw chi'n ddiogel ??

Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dilynwch eich greddf a rhowch wybod i staff diogelwch ar unwaith.

Mwynhewch y sioe!

#ByddSaffByddDdiogel

**Enghraifft pump**

?Barod am @FESTIVALNAME?!? ?

Tocyn ?
Pabell ?
Barod am benwythnos gorau eich bywyd? ?

Cofiwch fod yn wyliadwrus ac edrychwch ar ôl eich gilydd.

#ByddSaffByddDdiogel

**Enghraifft chwech**

Edrych ymlaen at ymuno â ni yn @VENUE/FESTIVALNAME?

Dilynwch y cyngor gan Blismona Gwrthderfysgaeth
? Byddwch yn amyneddgar gyda gwiriadau diogelwch. Maen nhw'n eich cadw chi'n ddiogel.
? Dwedwch wrth staff diogelwch os gwelwch chi rywbeth nad yw'n teimlo'n iawn
?Mwynhewch y sioe!

#ByddSaffByddDdiogel

## Sianeli cymdeithasol

Rhannwch ein cynnwys a thagiwch ni:

X (Twitter gynt): @TerrorismPolice
Facebook: @CounterTerrorismPoliceUK
Instagram: @TerrorismPolice
LinkedIn: @CounterTerrorismPolicing

Gwefan: www.gov.uk/ACT

## Cynnwys gwefannau

Rydyn ni wedi darparu awgrymiadau ar gyfer negeseuon i'w rhoi ar adrannau neu dudalennau diogelwch eich gwefan. Mae croeso i chi deilwra'r cynnwys ar gyfer eich sefydliad neu'ch digwyddiad chi. Gallwch chi ddefnyddio'r delweddau digidol ar eich gwefan hefyd.

Byddem yn eich annog i weithio gyda'ch Ymgynghorydd Diogelwch Gwrthderfysgaeth (CTSA) ar y negeseuon hyn sy'n gallu helpu i roi haen ychwanegol o ddiogelwch i'ch sefydliad a'ch digwyddiadau.

DECHRAU

Rydyn ni'n gweithio gyda Phlismona Gwrthderfysgaeth i annog cefnogwyr cerddoriaeth fyw: #ByddSaffByddDdiogel.

Mae Plismona Gwrthderfysgaeth yn cydweithio â lleoliadau, arenas a gwyliau cerddoriaeth mwyaf y Deyrnas Unedig i ddarparu cyngor diogelwch hollbwysig i'r cyhoedd.

Mae gan bob un ohonom rôl i'w chwarae er mwyn cadw'n gilydd yn ddiogel. Eich diogelwch chi yw ein blaenoriaeth ni a dyna pam mae gennym [*INSERT SECURITY MEASURES IN PLACE*].

Gallwch chi wneud eich rhan drwy ddilyn eich greddf, ac os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dwedwch wrth staff diogelwch. Bydd ein timau'n cymryd pob adroddiad o ddifrif. Fyddwch chi ddim yn gwastraffu eu hamser.

Dyma ychydig o gynghorion cyflym i'ch helpu i fwynhau a chadw'n ddiogel:

- Cyrhaeddwch yn gynnar, gan ganiatáu rhagor o amser ar gyfer gwiriadau a mesurau diogelwch.
- Byddwch yn amyneddgar gyda gwiriadau diogelwch. Efallai eu bod yn anghyfleus, ond maen nhw yno i'ch cadw chi'n ddiogel.
- Cadwch bethau'n syml ac ewch â chyn lleied o bethau â phosib gyda chi. Bydd llai o fagiau i'w harchwilio yn cyflymu'ch mynediad.
- Byddwch yn wyliadwrus a gofalwch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dwedwch wrth staff diogelwch. Peidiwch â gadael pethau i bobl eraill.
- Peidiwch â gadael bagiau heb oruchwyliaeth. Peidiwch fyth â chytuno i ofalu am rhywun dieithr, dim ots pa mor gredadwy ydyn nhw.
- Os bydd digwyddiad, gwrandewch ar aelodau staff ac unrhyw gyhoeddiadau.

Mewn argyfwng, ffoniwch 999.

Gobeithio cewch chi amser anhygoel, ac os gwelwch chi rywbeth nad yw'n teimlo'n iawn, riportiwch hynny i staff diogelwch ar unwaith. Diolch yn fawr am wneud eich rhan. #ByddSaffByddDdiogel

DIWEDD

## Cyfathrebu mewnol

Cynnwys ydy hwn y gallwch ei ddefnyddio ar eich sianeli ar gyfer cynulleidfa fewnol, er enghraifft, cylchlythyrau staff a'ch mewnrwyd, ochr yn ochr â lluniau o'r pecyn.

**DECHRAU**

Rydyn ni'n gweithio gyda Phlismona Gwrthderfysgaeth i helpu cefnogwyr cerddoriaeth gyda'r neges #ByddSaffByddDdiogel.

Mae Plismona Gwrthderfysgaeth yn cydweithio â lleoliadau, arenas a gwyliau cerddoriaeth mwyaf y Deyrnas Unedig i ddarparu cyngor diogelwch hollbwysig i'r cyhoedd. Mae'r ymgyrch yn annog cefnogwyr cerddoriaeth: #ByddSaffByddDdiogel a rhowch wybod i staff diogelwch am unrhyw beth nad yw'n teimlo'n iawn.

Gallwn ni gefnogi drwy rannu'r angen i fod yn wyliadwrus ymhlith cefnogwyr cerddoriaeth mewn lleoliadau a gwyliau cerddoriaeth sy'n digwydd dros yr haf.

Y cyngor allweddol ydy:

- Ydych chi'n mynd i gig neu ?yl? Gobeithio cewch chi amser anhygoel, ond os gwelwch chi rywbeth nad yw'n teimlo'n iawn, riportiwch hynny i staff diogelwch ar unwaith. Mewn argyfwng, ffoniwch 999.
- Dilynwch eich greddf, fyddwch chi ddim yn gwastraffu ein hamser.
- Gall unrhyw un gwblhau e-Ddysgu ACT ar ProtectUK, bydd hyn yn eich helpu i fod yn barod os bydd ymosodiad terfysgol.

Mae modd cael canllawiau Gwrthderfysgaeth ac e-Ddysgu ACT ar lwyfan ac ap ProtectUK hefyd.

DIWEDD

## Rhagor o adnoddau briffio diogelwch Hyfforddiant i staff diogelwch a

## stiwardiaid mewn lleoliadau a gwyliau

Mae Plismona Gwrthderfysgaeth yn annog staff diogelwch mewn lleoliadau a gwyliau cerddoriaeth fyw i ddilyn e-ddysgu Ymwybyddiaeth ACT er mwyn gallu adnabod ymddygiad amheus, deall beth i'w wneud os bydd rhywun yn riportio rhywbeth, a beth i'w wneud petai ymosodiad terfysgol yn digwydd.

Mae'r pecyn yn rhad ac am ddim a dim ond 45 munud mae'n ei gymryd.

## Gwybodaeth briffio diogelwch i staff lleoliadau a gwyliau

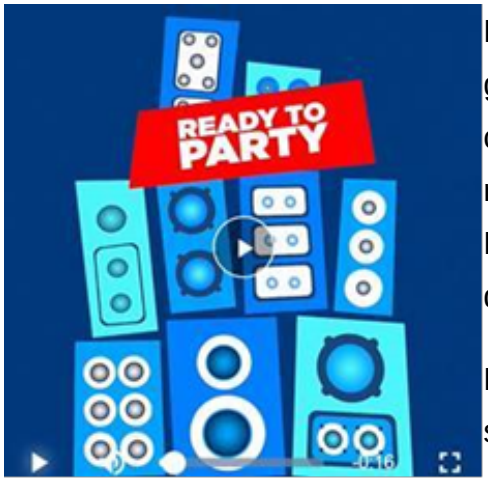
Rhannwch yr ymgyrch gyda'ch aelodau staff. Mae ganddyn nhw rôl bwysig i'w chwarae yn cadw digwyddiadau'n ddiogel a rhoi tawelwch meddwl i ymwelwyr. Gallai staff sydd heb gael eu briffio fod yn wendid o ran diogelwch.

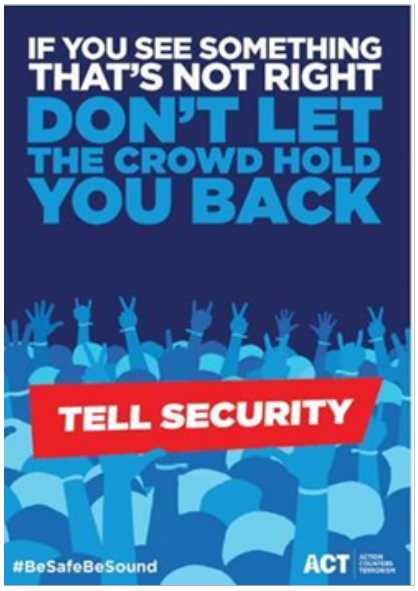
## Cyngor diogelwch i'r cyhoedd

Mae ein tudalen am gyngor diogelwch i'r cyhoedd yn cynnwys gwybodaeth diogelwch penodol ar gyfer gwyliau a lleoliadau.

Ychwanegwch y cynnwys ar gyfer gwefannau o'r pecyn i dudalen diogelwch eich gwefan a rhowch ddolen i'n gwefan. Gallwch chi roi dolen i'r dudalen ar y cyfryngau cymdeithasol hefyd.

## Cynnwys Creadigol Cymraeg

| Cryno-lun | Defnydd a | Dolen i'r Asedau |
|---|---|---|
|  | Fideo 19eiliad yn gofyn i gefnogwyr cerddoriaeth beidio â cymryd yn ganiataol y bydd rhywun arall yn riportio'r peth. Mae'r fideo yn eu hannog i ddweud wrth staff diogelwch.<br><br>Mae modd defnyddio fideos sgwâr ar gyfer postiadau | **Asedau Cymraeg**<br>Sgwâr |

| Cryno-lun | Defnydd a | Dolen i’r Asedau<br><br>Asedau Cymraeg |
|---|---|---|
|  | Instagram, Twitter a Facebook.<br>Delwedd sgwâr yn annog cefnogwyr cerddoriaeth i ddilyn eu greddf a dweud wrth staff diogelwch.<br><br>Mae modd defnyddio delweddau sgwâr ar gyfer postiadau Instagram, Twitter a Facebook. | Sgwâr |
|  | Poster A2 yn atgoffa cefnogwyr cerddoriaeth ein bod ni yma i’ch cadw chi’n ddiogel ac y dylent ddweud wrth staff diogelwch.<br><br>Posteri ar gael i’w lawrlwytho a’u hargraffu i’w defnyddio’n fewnol ar hysbysfyrddau, cefn drysau toiledau ac ati. Neu’n allanol mewn lleoliadau allweddol er mwyn i aelodau’r cyhoedd ei weld. | A2 |

Am unrhyw wybodaeth neu gymorth pellach, cysylltwch â nctphq.comms@met.police.uk

## Tell us how you plan to support

We are encouraging live music venues and festivals across the UK to support the #BeSafeBeSound campaign.

We encourage you to use the campaign across all your communications, from social media to stage-side screens, to your website.

We want to reach the public via as many channels as possible across the customer journey.

Have you supported the campaign? Please send photos and videos of the campaign in action! You can also contact us with any questions or queries: nctphq.comms@met.police.uk.

**KEYWORDS**

DIGITAL
BESAFEBESOUND
VIGILANCE
STAY SAFE

**PAGE CATEGORY**

DIGITAL TOOLKITS