ProtectUK

ProtectUK Digital Toolkit

ProtectUK publication date

24/03/2025

The ProtectUK Digital Toolkit provides a range of downloadable resources and assets to promote the ProtectUK website and ACT Awareness e-Learning within your organisation.

ProtectUK is a platform that provides freely available counter terrorism and protective security advice. We have supported organisations of all sizes across the UK and appreciate your help in raising awareness of these vital resources.

To help you promote ProtectUK to your internal audiences, or online, we have developed a toolkit for your use with a range of digital and social media assets.

Resources

Links to view and download our material can be found below.

If you require any bespoke amends (e.g. adding logo) or you are having trouble accessing them, please don't hesitate to contact us via our contact form.

Digital Resources

Digital Assets Description View and download

Action Counters Terrorism <u>here</u>

Awareness e-Learning

A5 Size



Description

View and download



ProtectUK

Promoting ACT Awareness e-Learning

ACTION COUNTERS TERRORISM SUITE

A sulte of counter terrorism awareness products designed to be delivered to business, industry and others — especially those operating in publicly accessible locations (PALs).

ACT e-LEARNING

All members of the public

Modules include: Introduction to counter terrorism; Identifying security vulnerabilities identifying and responding to suspicious activity; Identifying and responding to suspicious items; Responding to a bomb threat and How to respond to a firearms or

ACT AWARENESS

202 All Jiob types
An introduction to counter terrorism
delivered in person by our CTSAs. Modules
include: Identifying and responding to
suspicious activity; Dealing with suspicious
items; Bomb threats; Responding to a
firearms or weapons attack and Postal

ACT OPERATIONAL

3 hours

(y) a hours & Operational supervisors/staff A facilitated and interactive scenario-based session delivered by our CTSA. It aims to raise awareness of the ongoing threat from terrorism and improve the security culture within an organization. Participation will increase staff confidence in how to respond to a situation or incident effectively.

ACT STRATEGIC

Policy writers/decision makers
 A facilitated, interactive workshop delivered by our CTSAs. This session will help organisations to exchange best practice and review strategies in order to prepare, manage and recover from a terrorist attack.

ACT CORPORATE

ACT CORPUNAIL

& Senior managers

A programme of briefings, coordinated by
NaCTSO and delivered by subject matter
experts across CFT. These sessions aim to gain
support to firmly embed CI awareness training
and guidance within organisational plans and
policies. The sessions are delivered on an
annual basis to sector groups such as hotels,
visitor attractions and retail.

Action Counters Terrorism Suite here

Portrait poster

Promoting a suite of counter terrorism awareness products designed to be delivered to business, industry and others





Plan to Prepare Prepare to

8 seconds

Protect

Video mp4.

Promoting the ProtectUK **Platform**

Full Screen



Other resources

Links to view and download our Linkedin material can be found below:

Digital Assets



Description

View and download

Plan to Prepare Prepare to <u>here</u>

Protect

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning

Plan to Prepare Prepare to <u>here</u>

Protect

1200x675 pixels

Landscape poster

Promoting advice and guidance

on ProtectUK

Plan to Prepare Prepare to <u>here</u>

Protect

1200x675 pixels

Landscape poster









Promoting ProtectUK the counter terrorism and security platform





Plan to Prepare Prepare to

<u>here</u>

Protect

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning

Plan to Prepare Prepare to

<u>here</u>

Protect

1200x675 pixels

Landscape poster



ProtectUK



Promoting advice and guidance

on ProtectUK

Plan to Prepare Prepare to

<u>here</u>

Protect

12

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning

Plan to Prepare Prepare to <u>here</u>

Protect

1200x675 pixels

Landscape poster

Promoting the Risk Management





Plan to Prepare Prepare to h

<u>here</u>

Protect

1200x675 pixels

Landscape poster

Promoting the Risk Management

Model

Plan to Prepare Prepare to

<u>here</u>

Protect

1200x675 pixels

Landscape poster

PLAN TO PREPARE
PREPARE
TO PROTECT

Increase your counter terrorism awareness on ProtectUK

Protect **UK**

Promoting ProtectUK the counter terrorism and security platform

Plan to Prepare Prepare to <u>here</u>

Protect

1200x675 pixels

Landscape poster

Raise your counter terrorism awareness with ACT E-learning on ProtectUK

Promoting counter terrorism awareness with ACT e-Learning

Plan to Prepare Prepare to <u>here</u>

Protect

1200x675 pixels

Landscape poster

Promoting counter terrorism



awareness with ACT e-Learning



Plan to Prepare Prepare to <u>here</u>

Protect

1200x675 pixels

Landscape poster

Promoting advice and guidance on ProtectUK

Plan to Prepare Prepare to <u>here</u>

Protect

1200x675 pixels

Landscape poster

Promoting the Risk Management Model

IVIOGO

Plan to Prepare Prepare to

<u>here</u>

Protect

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning

Plan to Prepare Prepare to <u>here</u>

Protect

1200x675 pixels

Landscape poster

Promoting advice and guidance







Description on ProtectUK





Plan to Prepare Prepare to Protect <u>here</u>

1200x675 pixels

Landscape poster

Protectuk
PLAN TO
PREPARE
PREPARE
TO PROTECT
Week



With preparation comes protection Get started today. Promoting counter terrorism awareness with ACT e-Learning

Plan to Prepare Prepare to

Promoting ProtectUK the counter

terrorism and security platform

Plan to Prepare Prepare to

<u>here</u>

<u>here</u>

Protect

1200x627 pixels

Landscape poster

ProtectUK
PLAN TO
PREPARE
PREPARE
TO PROTECT



1200x627 pixels

Protect

Landscape poster

Promoting ProtectUK the counter terrorism and security platform

Plan to Prepare Prepare to <u>here</u>

Protect

1200x627 pixels

Landscape poster

Promoting ProtectUK the counter

Description terrorism and security platform

View and download



ProtectUK



Plan to Prepare Prepare to

<u>here</u>

Protect

1080x1080 pixels

Square poster

Promoting ProtectUK the counter terrorism and security platform

Get started today.

With preparation comes protection

PLAN TO PREPARE PREPARE TO PROTECT

Plan to Prepare Prepare to

<u>here</u>

Protect

1128x191 pixels

ProtectUK Linkedin Banner

Social Media Text

Optional social media post text:

Text option 1:

Increase your counter terrorism awareness with our award winning e-Learning, available on ProtectUK. Visit ProtectUK today: <u>ACT Awareness e-Learning</u>

Text option 2:

Increase your counter terrorism awareness with our award winning e-Learning, available on ProtectUK. Register for access on ProtectUK today: Register here

Text option 3:

Start your journey to becoming a counter terrorism citizen and learn the best practices to help keep people safe. Visit ProtectUK today: ProtectUK

Text option 4:

Start your journey to becoming a counter terrorism citizen and learn the best practices to help keep people safe. Register on ProtectUK today: Register here

Text option 5:

Increase your organisation's resilience and get access to authoritative advice and guidance through ProtectUK. Visit ProtectUK today: <u>Advice and Guidance</u>

Text option 6:

Manage your risk with our risk management process and templates. Support your organisation with ProtectUK: <u>Security Risk Management</u>

KEYWORDS

BUSINESS
BUSINESS ENGAGEMENT
VIGILANCE
ADVICE
GUIDANCE
PROTECTUK
NACTSO

PAGE CATEGORY

DIGITAL TOOLKITS