

Embedding security behaviour change

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How will you embed the desired security behaviours and culture in your organisation?

Security behaviour change requires a clear vision as well as a coordinated strategy to ensure that interventions are consistent, practical and meaningful.

Before embarking on a change programme, however big or small, it is critical that an organisation is clear on the following:

- The objectives of the change (i.e. the vision or strategy)
- The size and scale of the change (i.e. the gap between where the organisation is now and where it wants to be)
- The actions to implement the change (i.e. the interventions)
- The organisation is ready for the change (i.e. it has the necessary time, resources and buy-in)
- How to communicate the change to the target audience and other key stakeholders (i.e. the communications strategy)
- How to review and evaluate the impact of the change (i.e. the measures of success and key performance indicators)

For more information, please visit the [NPSA website](#).

KEYWORDS

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