

RUN HIDE TELL

ProtectUK publication date

02/09/2021

What to do in the event of a terrorist attack. Guidance issued by Counter Terrorism Policing for members of the public.

Video

In the unlikely event of a terrorist attack, remember to follow **RUN HIDE TELL** – guidance which can be applied to many situations and places.

RUN

- escape if you can
- consider the safest options
- is there a safe route? **RUN**, if not **HIDE**
- can you get there without exposing yourself to greater danger?
- insist others leave with you, but don't let their indecision slow you down
- leave belongings behind



- do not attempt to film the incident. **RUN**



HIDE

If you cannot **RUN**, **HIDE**:

- find cover from gunfire
- if you can see the attacker, they may be able to see you. Cover from view does not mean you are safe. Bullets can go through glass, brick, wood and metal. You must still **HIDE**, even if you are behind a locked door
- find cover from gunfire behind substantial brickwork or heavy reinforced walls
- be aware of exits
- try not to get trapped
- be quiet, silence your phone and turn off vibrate
- lock and barricade

- move away from the door

TELL

When it is safe to do so, **TELL** by calling 999

What do the police need to know? If you cannot speak or make a noise, listen to the instructions given to you by the call taker:

- nature of the incident – what is happening?
- location – where is the incident taking place? Give an address or general location
- suspects – where are the suspects?
- direction – where did you last see the suspects?
- descriptions – describe the attacker, numbers, features, clothing, weapons etc.
- further information – casualties, type of injury, building information, entrances, exits, hostages etc.
- stop other people entering the building if it is safe to do so



Asset Name	Description	Download
RUN HIDE TELL Leaflet	Printable Leaflet to advise in an event of a terrorist attack	PDF
RUN HIDE TELL Video	Video to explain the steps to take in an event of a terrorist attack	Video

KEYWORDS

RUN HIDE TELL

RUN

HIDE

TELL

ATTACK

GUIDANCE

EMERGENCY

WHAT TO DO IN AN ATTACK

ESCAPE

CALL 999

PAGE CATEGORY

RESPONSE