ProtectUK

Summer Vigilance Campaign Digital Toolkit – Pride Events

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The UK’s Pride season brings communities together across the summer, with celebrations taking place in towns and cities nationwide.

Pride events this summer

From major events such as Pride in London and Manchester Pride, to regional parades and local celebrations, large crowds gather to mark inclusivity, identity and community in public spaces.

These vibrant, high-footfall events provide an important opportunity to promote vigilance and help keep people safe while they celebrate.

The materials on this page are designed for use at Pride events and in surrounding areas.

We also have materials that feature police officers and summer bunting which may be more suitable.

Pride materials

Digital and social media content

Asset	How to use	Download	Download in Welsh version
Video – Pride Flag	Encouraging everyone at Pride events to stay alert and tell security if they see anything that doesn't feel right. Portrait video can be used for Reels and Stories on Instagram and Facebook. For feed posts, platforms like Instagram, Facebook, X, and LinkedIn support square, portrait and landscape formats, although portrait video is now often preferred for better mobile engagement.	Full portrait (9:16) image (1080 x 1350) Feed portrait (4:5) image (1080 x 1350) Landscape (16:9) image (1920 x 1080)	Fideo sgwâr (1080 x 1080) Fideo portread (1080 x 1920) Fideo llydan (1920 x 1080)
Image – Pride Flag	Encouraging everyone at Pride events to stay alert and tell security if they see anything that doesn't feel right. Portrait images can be used for full-screen formats such as Stories and Reels on Instagram and Facebook. For feed posts, platforms like Instagram, Facebook, X and LinkedIn support	Square image (1080 x 1080) Full portrait (9:16) image (1080 x 1350) Feed portrait (4:5) image (1080 x 1350) Landscape (16:9) image (1920 x 1080)	Delwedd sgwâr (1080x1080) Delwedd portread (1080 x 1920) Delwedd portread (4:5) (1080 x 1350) Delwedd llydan (1920 x 1080)

square, portrait and landscape images, although portrait formats are now often preferred for better mobile engagement.

Recommended website and social media messaging

When planning to go to an event or venue, the public often visit an organisation's website or social media website. This is the same for hostiles.

We have provided some suggested wording for the security section or pages of your website, or to accompany the materials on your social media channels.

Please feel free to tailor to your organisation or event.

We encourage you to work with your Counter Terrorism Security Advisor (CTSA) on messaging that's relevant for your event or venue, which can help to add an extra layer of protective security to your organisation and events.

Social media message #1

Looking forward to joining us at @EVENTNAME?

Have a great time and look out for each other. If you see something that doesn't feel right, trust your instincts and tell security or report online at gov.uk/ACT.

In an emergency call 999.

Remember, action counters terrorism.

Neges cyfryngau cymdeithasol #1

Edrych ymlaen at ymuno â ni yn @EVENTNAME?

Mwynhewch eich hun a gofalwch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, gwrandewch ar eich greddf a riportiwch ar-lein yn gov.uk/ACT.

Mewn argyfwng, ffoniwch 999.

Cofiwch, mae gweithredu'n trechu terfysgaeth.

Social media message #2

Out and about today? Stay alert and be aware of your surroundings. If you see anything that doesn't feel right report online in confidence at gov.uk/ACT

In an emergency always call 999.

Remember, action counters terrorism.

Neges cyfryngau cymdeithasol #2

Mynd allan heddiw? Byddwch yn wyliadwrus ac yn ymwybodol o'r hyn sydd o'ch cwmpas. Os gwelwch chi unrhyw beth nad yw'n teimlo'n iawn, riportiwch ar-lein yn gyfrinachol yn gov.uk/ACT

Mewn unrhyw argyfwng, ffoniwch 999.

Cofiwch, mae gweithredu'n trechu terfysgaeth.

Website message

Do summer safely.

We are working with Counter Terrorism Policing to help keep everyone safe this summer. We are supporting their summer campaign, encouraging the public to stay alert and report anything that doesn't feel right to security.

We all have a role to play in keeping each other safe. Your safety is our priority and that's why we have [INSERT SECURITY MEASURES IN PLACE].

You can play your part by trusting your instincts, and if you see something that doesn't feel right, tell security. Our teams will take every report seriously. You won't be wasting their time.

Here are some quick tips to help you have a safe and enjoyable time:

- *Arrive early, allowing more time for security checks and measures*
- *Be patient with security checks. It might seem inconvenient, but they are in place to help you.*
- *Keep it simple and minimise what you carry. Fewer bags to search will speed up entry.*
- *Stay alert and look out for each other. If you see something that doesn't feel right, tell security. Don't leave it to someone else.*
- *Don't leave bags unattended. Never agree to look after a stranger's bag, no matter how*

genuine they seem.
- *If there is an incident, listen to staff and any announcements.*

In an emergency, always call 999.

Have an amazing time, and if you see something that doesn't feel right, report it to security straight away. Thank you for playing your part.

Website message in Welsh

Gwnewch yr haf yn ddiogel

Rydyn ni'n gweithio gyda Phlismona Gwrthderfysgaeth i helpu i gadw pawb yn ddiogel yr haf hwn. Rydyn ni'n cefnogi eu hymgyrch haf sy'n annog y cyhoedd i barhau'n wyliadwrus ac i roi gwybod i staff diogelwch am unrhyw beth nad yw'n teimlo'n iawn.

Mae gan bob un ohonom rôl i'w chwarae er mwyn cadw'n gilydd yn ddiogel. Eich diogelwch chi yw ein blaenoriaeth ni a dyna pam mae gennym [INSERT SECURITY MEASURES IN PLACE].

Gallwch chi wneud eich rhan drwy ddilyn eich greddf, ac os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dwedwch wrth staff diogelwch. Bydd ein timau'n cymryd pob adroddiad o ddifrif. Fyddwch chi ddim yn gwastraffu eu hamser.

Dyma ychydig o gynghorion cyflym i'ch helpu i fwynhau a chadw'n ddiogel:

- *Cyrhaeddwch yn gynnar, gan ganiatáu rhagor o amser ar gyfer gwiriadau a mesurau diogelwch*
- *Byddwch yn amyneddgar gyda gwiriadau diogelwch. Efallai eu bod yn anghyfleus, ond maen nhw yno i'ch cadw chi'n ddiogel.*
- *Cadwch bethau'n syml ac ewch â chyn lleied o bethau â phosib gyda chi. Bydd llai o fagiau i'w harchwilio yn cyflymu'ch mynediad.*
- *Byddwch yn wyliadwrus a gofalwch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dwedwch wrth staff diogelwch. Peidiwch â gadael pethau i bobl eraill.*
- *Peidiwch â gadael bagiau heb oruchwyliaeth. Peidiwch fyth â chytuno i ofalu am rhywun dieithr, dim ots pa mor gredadwy ydyn nhw.*
- *Os bydd digwyddiad, gwrandewch ar aelodau staff ac unrhyw gyhoeddiadau.*

Mewn argyfwng, ffoniwch 999.

Gobeithio cewch chi amser anhygoel, ac os gwelwch chi rywbeth nad yw'n teimlo'n iawn, riportiwch hynny i staff diogelwch ar unwaith. Diolch yn fawr am wneud eich rhan.

Printable poster

Asset	How to use	Download	Download in Welsh version
Poster – Pride flag	Encouraging everyone at Pride events to stay alert and tell security if they see anything that doesn't feel right. A4 poster available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see.	A4	A4

Audio files

Asset	How to use	Download
Audio clip	This can be played on a tannoy system at events or venues.	Audio

Recommended messaging to staff and volunteers

Engaging with your staff and volunteers is an important aspect of embedding vigilance.

This is content that you can use on your internal-facing channels, for example, staff newsletters and your intranet, alongside images from the toolkit.

Internal message

Do Summer Safely – we're supporting Counter Terrorism Policing's summer campaign.

We're supporting Counter Terrorism Policing's Summer campaign. The campaign is encouraging the public to look out for each other, trust their instincts and report anything that doesn't feel right.

We can support by sharing the need to be alert among people attending events over the summer.

The key advice is:

- *If you see something that doesn't feel right report it to security or online at gov.uk/ACT. In an emergency dial 999.*
- *Trust your instincts, you won't be wasting our time.*
- *Anyone can complete the ACT e-Learning on ProtectUK, this will help you be prepared in the event of a terrorist attack.*

Security guidance and ACT e-Learning can also be found on ProtectUK.

Internal communications in Welsh

Cynnwys ydy hwn y gallwch ei ddefnyddio ar eich sianeli ar gyfer cynulleidfa fewnol, er enghraifft, cylchlythyrau staff a'ch mewnrwyd, ochr yn ochr â lluniau o'r pecyn.

Gwnewch yr haf yn ddiogel – rydym yn cefnogi ymgyrch haf Plismona Gwrthderfysgaeth.

Rydym yn cefnogi ymgyrch haf Plismona Gwrthderfysgaeth. Mae'r ymgyrch yn annog y cyhoedd i ofalu am ei gilydd, i roi ffydd yn eu greddf ac i riportio unrhyw beth nad yw'n teimlo'n iawn.

Gallwn ni gefnogi drwy rannu'r angen i fod yn wyliadwrus ymhlith pobl sy'n mynychu digwyddiadau dros yr haf. Mae'r ymgyrch hon yn cyd-fynd ag ***ymgyrch #ByddSaffByddDdiogel*** *sy'n cyflwyno'r un negeseuon allweddol ar gyfer gwyliau a digwyddiadau cerddoriaeth.*

Y cyngor allweddol ydy:

- *Os gwelwch chi rywbeth nad yw'n teimlo'n iawn rhowch wybod i swyddogion diogelwch neu riportiwch ar-lein yn gov.uk/ACT. Mewn argyfwng, ffoniwch 999.*
- *Dilynwch eich greddf, fyddwch chi ddim yn gwastraffu ein hamser.*

- *Gall unrhyw un gwblhau e-Ddysgu ACT ar ProtectUK, bydd hyn yn eich helpu i fod yn barod os bydd ymosodiad terfysgol.*

Mae modd cael canllawiau diogelwch ac e-Ddysgu ACT hefyd ar lwyfan ProtectUK.

KEYWORDS

VENUES AND PUBLIC SPACES
VENUES
PRIDE
PRIDE EVENT
EVENT SECURITY
SUMMER
SUMMER CAMPAIGN
DIGITAL ASSETS
TOOLKIT
SOCIAL MEDIA
POSTER
COMMUNICATIONS
CAMPAIGN
SECURITY MINDED COMMUNICATIONS
CAMPAIGN MATERIALS
SUMMER VIGILANCE
VIGILANCE CAMPAIGN

PAGE CATEGORY

DIGITAL TOOLKITS