ProtectUK

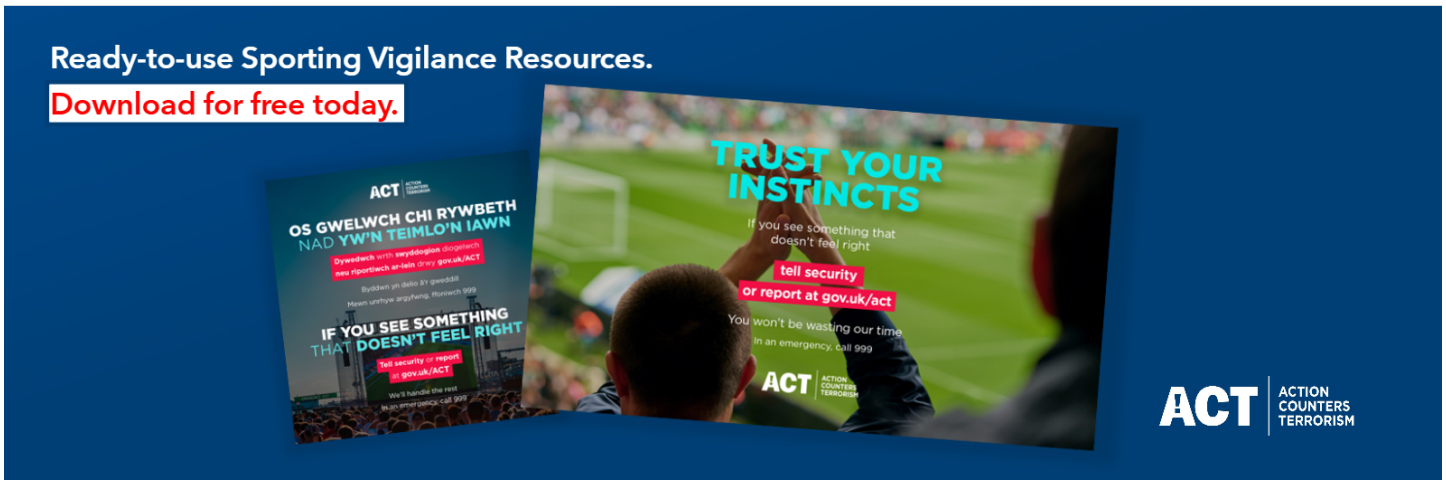
Vigilance Campaign Digital Toolkit – Sporting Events

ProtectUK publication date

14/10/2026

The UK’s sporting calendar is packed all year round, bringing large crowds together to watch, celebrate and enjoy major events.

Promote vigilance at sporting events



The UK’s sporting calendar is packed all year round, bringing large crowds together to watch, celebrate and enjoy major events.

From international cricket in the summer, to fan activity around football tournaments, there are major moments when sports bring communities across the country together in stadiums, grounds, clubs, fan zones and public spaces.

These shared experiences create vibrant, high-footfall environments – making them a great opportunity to promote vigilance and help keep people safe while they enjoy the event.

The materials on this page are designed for use in and around sporting venues or fan zones.

We also have materials suitable for winter festivities, summer activities, live music events and Pride events which may me more suitable.

Football materials

Digital and social media content

Asset	How to use	Download	Download Welsh version
Video – Inside Football Stadium	Encouraging football fans to stay alert and tell security if they see anything that doesn't feel right. Portrait video can be used for Reels and Stories on Instagram and Facebook. For feed posts, platforms like Instagram, Facebook, X, and LinkedIn support square, portrait and landscape formats, although portrait video is now often preferred for better mobile engagement.	Full portrait (9:16) video (1080 x 1920) Landscape (16:9) video (1920 x 1080)	Fideo portread (1080 x 1920) Fideo llydan (1920 x 1080)

Image – Inside Football Stadium	Square image (1080 x 1080)	Delwedd sgwâr (1080x1080)
Encouraging football fans to stay alert and tell security if they see anything that doesn't feel right. Portrait images can be used for full-screen formats such as Stories and Reels on Instagram and Facebook. For feed posts, platforms like Instagram, Facebook, X and LinkedIn support square, portrait and landscape images, although portrait formats are now often preferred for better mobile engagement.	Full portrait (9:16) image (1080 x 1920)	Delwedd portread (1080 x 1920)
	Feed portrait (4:5) image (1080 x 1350)	Delwedd portread (4:5) (1080 x 1350)
	Landscape (16:9) image (1920 x 1080)	Delwedd llydan (1920 x 1080)

Recommended website and social media messaging

When planning to go to an event or venue, the public often visit an organisation's website or social media website. This is the same for hostiles.

We have provided some suggested wording for the security section or pages of your website, or to accompany the materials on your social media channels.

Please feel free to tailor to your organisation or event.

We encourage you to work with your Counter Terrorism Security Advisor (CTSA) on messaging that's relevant for your event or venue, which can help to add an extra layer of protective security to your organisation and events.

Social media message #1

Looking forward to joining us at @EVENTNAME?

Have a great time and look out for each other. If you see something that doesn't feel right, trust your instincts and tell security or report online at gov.uk/ACT.

In an emergency call 999.

Remember, action counters terrorism.

Neges cyfryngau cymdeithasol #1

Edrych ymlaen at ymuno â ni yn @EVENTNAME?

Mwynhewch eich hun a gofalwch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, gwrandewch ar eich greddf a riportiwch ar-lein yn gov.uk/ACT.

Mewn argyfwng, ffoniwch 999.

Cofiwch, mae gweithredu'n trechu terfysgaeth.

Social media message #2

Watching [INSERT MATCH FIXTURE] today?

Help us to keep everyone safe.

If you see anything that doesn't feel right, report it to a steward, or police.

In an emergency call 999.

Remember, action counters terrorism.

Neges cyfryngau cymdeithasol #2

Gwylio [INSERT MATCH FIXTURE] heddiw?

Helpwch ni i gadw pawb yn ddiogel.

Os gwelwch chi unrhyw beth nad yw'n teimlo'n iawn, dwedwch wrth stiward, neu'r heddlu.

Mewn argyfwng, ffoniwch 999.

Cofiwch, mae gweithredu'n trechu terfysgaeth.

Website message

Let's keep each other safe

We are working with Counter Terrorism Policing to help keep everyone safe. We are supporting their vigilance campaign, encouraging the public to stay alert and report anything that doesn't feel right to security.

We all have a role to play in keeping each other safe. Your safety is our priority and that's why we have [INSERT SECURITY MEASURES IN PLACE].

You can play your part by trusting your instincts, and if you see something that doesn't feel right, tell security. Our teams will take every report seriously. You won't be wasting their time.

Here are some quick tips to help you have a safe and enjoyable time:

- *Arrive early, allowing more time for security checks and measures.*
- *Be patient with security checks. It might seem inconvenient, but they are in place to help you.*
- *Keep it simple and minimise what you carry. Fewer bags to search will speed up entry.*
- *Stay alert and look out for each other. If you see something that doesn't feel right, tell security. Don't leave it to someone else.*
- *Don't leave bags unattended. Never agree to look after a stranger's bag, no matter how genuine they seem.*
- *If there is an incident, listen to staff and any announcements.*

In an emergency, always call 999.

Have an amazing time, and if you see something that doesn't feel right, report it to security straight away. Thank you for playing your part.

Website message in Welsh

Gadewch i ni gadw ein gilydd yn ddiogel.

Rydyn ni'n gweithio gyda Phlismona Gwrthderfysgaeth i helpu i gadw pawb yn ddiogel. Rydyn ni'n cefnogi eu hymgyrch sy'n annog y cyhoedd i barhau'n wyliadwrus ac i roi gwybod i staff diogelwch am unrhyw beth nad yw'n teimlo'n iawn.

Mae gan bob un ohonom rôl i'w chwarae er mwyn cadw'n gilydd yn ddiogel. Eich diogelwch chi yw ein blaenoriaeth ni a dyna pam mae gennym [INSERT SECURITY MEASURES IN PLACE].

Gallwch chi wneud eich rhan drwy ddilyn eich greddf, ac os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dwedwch wrth staff diogelwch. Bydd ein timau'n cymryd pob adroddiad o ddifrif. Fyddwch chi ddim yn gwastraffu eu hamser.

Dyma ychydig o gynghorion cyflym i'ch helpu i fwynhau a chadw'n ddiogel:

- *Cyrhaeddwch yn gynnar, gan ganiatáu rhagor o amser ar gyfer gwiriadau a mesurau diogelwch.*
- *Byddwch yn amyneddgar gyda gwiriadau diogelwch. Efallai eu bod yn anghyfleus, ond maen nhw yno i'ch cadw chi'n ddiogel.*
- *Cadwch bethau'n syml ac ewch â chyn lleied o bethau â phosib gyda chi. Bydd llai o fagiau i'w harchwilio yn cyflymu'ch mynediad.*
- *Byddwch yn wyliadwrus a gofalwch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dwedwch wrth staff diogelwch. Peidiwch â gadael pethau i bobl eraill.*
- *Peidiwch â gadael bagiau heb oruchwyliaeth. Peidiwch fyth â chytuno i ofalu am rhywun dieithr, dim ots pa mor gredadwy ydyn nhw.*
- *Os bydd digwyddiad, gwrandewch ar aelodau staff ac unrhyw gyhoeddiadau.*

Mewn argyfwng, ffoniwch 999.

Gobeithio cewch chi amser anhygoel, ac os gwelwch chi rywbeth nad yw'n teimlo'n iawn, riportiwch hynny i staff diogelwch ar unwaith. Diolch yn fawr am wneud eich rhan.

Printable Posters

Asset	How to use	Download	Download Welsh version
	Poster – Inside Football Stadium Encouraging football fans to stay alert and tell security if they see anything that doesn't feel right.	A4 A3	A4 A3

	A4 poster available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see.

Audio files

Asset	How to use	Download
Audio clip	This can be played on a tannoy system at events or venues.	Audio

Recommended messaging to staff and volunteers

Engage with your staff and volunteers is an important aspect of embedding vigilance.

This is content that you can use on your internal-facing channels, for example, staff newsletters and your intranet, alongside images from the toolkit.

Internal message

Let’s keep each other safe

We’re supporting Counter Terrorism Policing’s vigilance campaign. The campaign is encouraging the public to look out for each other, trust their instincts and report anything that doesn’t feel right.

We can support by sharing the need to be alert among people attending sporting events all year round.

The key advice is:

- If you see something that doesn’t feel right report it to security or online at gov.uk/ACT. In an emergency dial 999.
- Trust your instincts, you won’t be wasting our time.

- Anyone can complete the act e-learning on protectuk, this will help you be prepared in the event of a terrorist attack.

Security guidance and ACT e-Learning can also be found on ProtectUK platform.

Internal message in Welsh

Gadewch i ni gadw ein gilydd yn ddiogel.

Rydym yn cefnogi ymgyrch Plismona Gwrthderfysgaeth. Mae'r ymgyrch yn annog y cyhoedd i ofalu am ei gilydd, i roi ffydd yn eu greddf ac i riportio unrhyw beth nad yw'n teimlo'n iawn.

Gallwn ni gefnogi drwy rannu'r angen i fod yn wyliadwrus ymhlith pobl sy'n mynychu digwyddiadau chwaraeon drwy gydol y flwyddyn..

Y cyngor allweddol ydy:

- Os gwelwch chi rywbeth nad yw'n teimlo'n iawn rhowch wybod i swyddogion diogelwch neu riportiwch ar-lein yn gov.uk/ACT. Mewn argyfwng, ffoniwch 999.
- Dilynwch eich greddf, fyddwch chi ddim yn gwastraffu ein hamser.
- Gall unrhyw un gwblhau e-Ddysgu ACT ar ProtectUK, bydd hyn yn eich helpu i fod yn barod os bydd ymosodiad terfysgol.

Mae modd cael canllawiau diogelwch ac e-Ddysgu ACT hefyd ar lwyfan ProtectUK.

Rugby materials

Digital and social media content

Asset	How to use	Download	Download Welsh

		version
Image – Inside Rugby stadium Encouraging rugby fans in fan zones to stay alert and tell security if they see anything that doesn't feel right.	Square (1:1) image (1080 x 1080)	Delwedd sgwâr (1:1) (1080x1080)
Portrait images can be used for full-screen formats such as Stories and Reels on Instagram and Facebook. For feed posts, platforms like Instagram, Facebook, X and LinkedIn support square, portrait and landscape images, although portrait	Full portrait (9:16) image (1080 x 1350)	Delwedd portread (9:16) (1080 x 1920)

formats are now often preferred for better mobile engagement.		
Bilingual image in English and Welsh that can be used on Reels and Stories.	Feed portrait (4:5) image (1080 x 1350)	Delwedd portread (4:5) (1080 x 1350)
Landscape image	Landscape (16:9) image (1920 x 1080)	Delwedd llydan (16:9) (1920 x 1080)

Recommended website and social media messaging

When planning to go to an event or venue, the public often visit an organisation’s website or social media website. This is the same for hostiles.

We have provided some suggested wording for the security section or pages of your website, or to accompany the materials on your social media channels.

Please feel free to tailor to your organisation or event.

We encourage you to work with your Counter Terrorism Security Advisor (CTSA) on messaging that's relevant for your event or venue, which can help to add an extra layer of protective security to your organisation and events.

Social media message #1

Looking forward to joining us at @EVENTNAME?

Have a great time and look out for each other. If you see something that doesn't feel right, trust your instincts and tell security or report online at gov.uk/ACT.

In an emergency call 999.

Remember, action counters terrorism.

Neges cyfryngau cymdeithasol #1

Edrych ymlaen at ymuno â ni yn @EVENTNAME?

Mwynhewch eich hun a gofalwch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, gwrandewch ar eich greddf a riportiwch ar-lein yn gov.uk/ACT.

Mewn argyfwng, ffoniwch 999.

Cofiwch, mae gweithredu'n trechu terfysgaeth.

Social media message #2

Watching [INSERT MATCH FIXTURE] today?

Help us to keep everyone safe.

If you see anything that doesn't feel right, report it to a steward, or police.

In an emergency call 999.

Remember, action counters terrorism.

Neges cyfryngau cymdeithasol #2

Gwylio [INSERT MATCH FIXTURE] heddiw?

Helpwch ni i gadw pawb yn ddiogel.

Os gwelwch chi unrhyw beth nad yw'n teimlo'n iawn, dwedwch wrth stiward, neu'r heddlu.

Mewn argyfwng, ffoniwch 999.

Cofiwch, mae gweithredu'n trechu terfysgaeth.

Website message

Let's keep each other safe

We are working with Counter Terrorism Policing to help keep everyone safe. We are supporting their vigilance campaign, encouraging the public to stay alert and report anything that doesn't feel right to security.

We all have a role to play in keeping each other safe. Your safety is our priority and that's why we have [INSERT SECURITY MEASURES IN PLACE].

You can play your part by trusting your instincts, and if you see something that doesn't feel right, tell security. Our teams will take every report seriously. You won't be wasting their time.

Here are some quick tips to help you have a safe and enjoyable time:

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- *Don't leave bags unattended. Never agree to look after a stranger's bag, no matter how genuine they seem.*
- *If there is an incident, listen to staff and any announcements.*

In an emergency, always call 999.

Have an amazing time, and if you see something that doesn't feel right, report it to security straight away. Thank you for playing your part.

Website message in Welsh

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Rydyn ni'n gweithio gyda Phlismona Gwrthderfysgaeth i helpu i gadw pawb yn ddiogel. Rydyn ni'n

cefnogi eu hymgyrch sy'n annog y cyhoedd i barhau'n wyliadwrus ac i roi gwybod i staff diogelwch am unrhyw beth nad yw'n teimlo'n iawn.

Mae gan bob un ohonom rôl i'w chwarae er mwyn cadw'n gilydd yn ddiogel. Eich diogelwch chi yw ein blaenoriaeth ni a dyna pam mae gennym [INSERT SECURITY MEASURES IN PLACE].

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- *Byddwch yn wyliadwrus a gofalwch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dwedwch wrth staff diogelwch. Peidiwch â gadael pethau i bobl eraill.*
- *Peidiwch â gadael bagiau heb oruchwyliaeth. Peidiwch fyth â chytuno i ofalu am rhywun dieithr, dim ots pa mor gredadwy ydyn nhw.*
- *Os bydd digwyddiad, gwrandewch ar aelodau staff ac unrhyw gyhoeddiadau.*

Mewn argyfwng, ffoniwch 999.

Gobeithio cewch chi amser anhygoel, ac os gwelwch chi rywbeth nad yw'n teimlo'n iawn, riportiwch hynny i staff diogelwch ar unwaith. Diolch yn fawr am wneud eich rhan.

Printable posters

Asset	How to use	Download	Download Welsh version
	Poster – Inside Rugby stadium Encouraging sports fans in fan zones to stay alert and tell security if they	A4 A3	A4 A3

see anything that doesn’t feel right.

A4 poster available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see.

Audio files

Asset	How to use	Download
Audio clip	This can be played on a tannoy system at events or venues.	Audio

Recommended messaging to staff and volunteers

Engage with your staff and volunteers is an important aspect of embedding vigilance.

This is content that you can use on your internal-facing channels, for example, staff newsletters and your intranet, alongside images from the toolkit.

Internal message

Let's keep each other safe

We're supporting Counter Terrorism Policing's vigilance campaign. The campaign is encouraging the public to look out for each other, trust their instincts and report anything that doesn't feel right.

We can support by sharing the need to be alert among people attending events throughout the year.

The key advice is:

- *If you see something that doesn't feel right report it to security or online at gov.uk/ACT. In an emergency dial 999.*
- *Trust your instincts, you won't be wasting our time.*
- *Anyone can complete the ACT e-Learning on ProtectUK, this will help you be prepared in the event of a terrorist attack.*

Security guidance and ACT e-Learning can also be found on ProtectUK platform.

Internal message in Welsh

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Gallwn ni gefnogi drwy rannu'r angen i fod yn wyliadwrus ymhlith pobl sy'n mynychu digwyddiadau chwaraeon drwy gydol y flwyddyn.

Y cyngor allweddol ydy:

- *Os gwelwch chi rywbeth nad yw'n teimlo'n iawn rhowch wybod i swyddogion diogelwch neu riportiwch ar-lein yn gov.uk/ACT. Mewn argyfwng, ffoniwch 999.*
- *Dilynwch eich greddf, fyddwch chi ddim yn gwastraffu ein hamser.*

- *Gall unrhyw un gwblhau e-Ddysgu ACT ar ProtectUK, bydd hyn yn eich helpu i fod yn barod os bydd ymosodiad terfysgol.*

Mae modd cael canllawiau diogelwch ac e-Ddysgu ACT hefyd ar lwyfan ProtectUK.

Fan zone materials

Digital and social media content

Asset	How to use	Download	Download Welsh version
Video – Fan Zone Area	Encouraging sports fans in fan zones to stay alert and tell security if they see anything that doesn't feel right. Portrait video can be used for Reels and Stories on Instagram and Facebook. For feed posts, platforms like Instagram, Facebook, X, and LinkedIn support square, portrait and landscape	Full portrait (9:16) video (1080 x 1350) Landscape (16:9) video (1920 x 1080)	Fideo portread (1080 x 1920) Fideo llydan (1920 x 1080)

formats, although portrait video is now often preferred for better mobile engagement.		
Image – Fan Zone Area Encouraging sports fans in fan zones to stay alert and tell security if they see anything that doesn't feel right. Portrait images can be used for full-screen formats such as Stories and Reels on Instagram and Facebook. For feed posts, platforms like Instagram, Facebook, X and LinkedIn support square, portrait and landscape images, although portrait formats are now often preferred for better mobile engagement.	Square image (1080 x 1080) Full portrait (9:16) image (1080 x 1350) Feed portrait (4:5) image (1080 x 1350) Landscape (16:9) image (1920 x 1080)	Delwedd sgwâr (1080x1080) Delwedd portread (1080 x 1920) Delwedd portread (4:5) (1080 x 1350) Delwedd llydan (1920 x 1080)

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Social media message #1

Looking forward to joining us at @EVENTNAME?

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In an emergency call 999.

Remember, action counters terrorism.

Neges cyfryngau cymdeithasol #1

Edrych ymlaen at ymuno â ni yn @EVENTNAME?

Mwynhewch eich hun a gofalwch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, gwrandewch ar eich greddf a riportiwch ar-lein yn gov.uk/ACT.

Mewn argyfwng, ffoniwch 999.

Cofiwch, mae gweithredu'n trechu terfysgaeth.

Social media message #2

Watching [INSERT MATCH FIXTURE] today?

Help us to keep everyone safe.

If you see anything that doesn't feel right, report it to a steward, or police.

In an emergency call 999.

Remember, action counters terrorism.

Neges cyfryngau cymdeithasol #2

Gwylio [INSERT MATCH FIXTURE] heddiw?

Helpwch ni i gadw pawb yn ddiogel.

Os gwelwch chi unrhyw beth nad yw'n teimlo'n iawn, dwedwch wrth stiward, neu'r heddlu.

Mewn argyfwng, ffoniwch 999.

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Website message

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- Don't leave bags unattended. Never agree to look after a stranger's bag, no matter how genuine they seem.
- If there is an incident, listen to staff and any announcements.
- In an emergency, always call 999.

Have an amazing time, and if you see something that doesn't feel right, report it to security straight away. Thank you for playing your part.

Website message in Welsh

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Mae gan bob un ohonom rôl i'w chwarae er mwyn cadw'n gilydd yn ddiogel. Eich diogelwch chi yw ein blaenoriaeth ni a dyna pam mae gennym [INSERT SECURITY MEASURES IN PLACE].

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Internal message in Welsh

Gadewch i ni gadw ein gilydd yn ddiogel.

Rydym yn cefnogi ymgyrch Plismona Gwrthderfysgaeth. Mae’r ymgyrch yn annog y cyhoedd i ofalu am ei gilydd, i roi ffydd yn eu greddf ac i riportio unrhyw beth nad yw’n teimlo’n iawn.

Gallwn ni gefnogi drwy rannu’r angen i fod yn wyliadwrus ymhlith pobl sy’n mynychu digwyddiadau chwaraeon drwy gydol y flwyddyn.

Y cyngor allweddol ydy:

- Os gwelwch chi rywbeth nad yw’n teimlo’n iawn rhowch wybod i swyddogion diogelwch neu riportiwch ar-lein yn gov.uk/ACT. Mewn argyfwng, ffoniwch 999.
- Dilynwch eich greddf, fyddwch chi ddim yn gwastraffu ein hamser.
- Gall unrhyw un gwblhau e-Ddysgu ACT ar ProtectUK, bydd hyn yn eich helpu i fod yn barod os bydd ymosodiad terfysgol.

Mae modd cael canllawiau diogelwch ac e-Ddysgu ACT hefyd ar lwyfan ProtectUK.

Cricket materials

Digital and social media content

Asset	How to use	Download	Download the Welsh version
Video – Inside Cricket Stadium	Encouraging cricket fans to stay alert and tell security if they see anything that doesn't feel right. Portrait video can be used for Reels and Stories on Instagram and Facebook. For feed posts, platforms like Instagram, Facebook, X, and LinkedIn support square, portrait and landscape formats, although portrait video is now often preferred for better mobile engagement.	Full portrait (9:16) video (1080 x 1920) Feed portrait (4:5) video (1080 x 1350) Landscape (16:9) video (1920 x 1080)	Fideo portread (1080 x 1920) Fideo llydan (1920 x 1080)
Image – Inside Cricket Stadium	Encouraging cricket fans	Square image (1080 x 1080) Full portrait (9:16) image	Delwedd sgwâr (1080 x 1080) Delwedd portread (1080

	to stay alert and tell security if they see anything that doesn't feel right. Portrait images can be used for full-screen formats such as Stories and Reels on Instagram and Facebook. For feed posts, platforms like Instagram, Facebook, X and LinkedIn support square, portrait and landscape images, although portrait formats are now often preferred for better mobile engagement.	(1080 x 1350) Feed portrait (4:5) image (1080 x 1350) Landscape (16:9) image (1920 x 1080)	x 1920) Delwedd portread (4:5) (1080 x 1350) Delwedd llydan (1920 x 1080)

Printable posters

Asset	How to use	Download	Download in Welsh version
	Poster – Inside Cricket Stadium Encouraging cricket fans to stay alert and tell	A4	A4

security if they see anything that doesn’t feel right.

A4 poster available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see.

Audio files

Asset	How to use	Download
Audio clip	This can be played on a tannoy system at events or venues.	Audio

Recommended website and social media messaging

When planning to go to an event or venue, the public often visit an organisation's website or social media website. This is the same for hostiles.

We have provided some suggested wording for the security section or pages of your website, or to accompany the materials on your social media channels.

Please feel free to tailor to your organisation or event.

We encourage you to work with your Counter Terrorism Security Advisor (CTSA) on messaging that's relevant for your event or venue, which can help to add an extra layer of protective security to your organisation and events.

Social media message #1

Looking forward to joining us at @EVENTNAME?

Have a great time and look out for each other. If you see something that doesn't feel right, trust your instincts and tell security or report online at gov.uk/ACT.

In an emergency call 999.

Remember, action counters terrorism.

Neges cyfryngau cymdeithasol #1

Edrych ymlaen at ymuno â ni yn @EVENTNAME?

Mwynhewch eich hun a gofalwch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, gwrandewch ar eich greddf a riportiwch ar-lein yn gov.uk/ACT.

Mewn argyfwng, ffoniwch 999.

Cofiwch, mae gweithredu'n trechu terfysgaeth.

Social media message #2

Watching [INSERT MATCH FIXTURE] today?

Help us to keep everyone safe.

If you see anything that doesn't feel right, report it to a steward, or police.

In an emergency call 999.

Remember, action counters terrorism.

Neges cyfryngau cymdeithasol #2

Gwylio [INSERT MATCH FIXTURE] heddiw?

Helpwch ni i gadw pawb yn ddiogel.

Os gwelwch chi unrhyw beth nad yw'n teimlo'n iawn, dwedwch wrth stiward, neu'r heddlu.

Mewn argyfwng, ffoniwch 999.

Cofiwch, mae gweithredu'n trechu terfysgaeth.

Website message

Let's keep each other safe.

We are working with Counter Terrorism Policing to help keep everyone safe. We are supporting their vigilance campaign, encouraging the public to stay alert and report anything that doesn't feel right to security.

We all have a role to play in keeping each other safe. Your safety is our priority and that's why we have [INSERT SECURITY MEASURES IN PLACE].

You can play your part by trusting your instincts, and if you see something that doesn't feel right, tell security. Our teams will take every report seriously. You won't be wasting their time.

Here are some quick tips to help you have a safe and enjoyable time:

- *Arrive early, allowing more time for security checks and measures.*
- *Be patient with security checks. It might seem inconvenient, but they are in place to help you.*
- *Keep it simple and minimise what you carry. Fewer bags to search will speed up entry.*
- *Stay alert and look out for each other. If you see something that doesn't feel right, tell security. Don't leave it to someone else.*
- *Don't leave bags unattended. Never agree to look after a stranger's bag, no matter how genuine they seem.*
- *If there is an incident, listen to staff and any announcements.*

In an emergency, always call 999.

Have an amazing time, and if you see something that doesn't feel right, report it to security straight away. Thank you for playing your part.

Website message in Welsh

Gadewch i ni gadw ein gilydd yn ddiogel.

Rydyn ni'n gweithio gyda Phlismona Gwrthderfysgaeth i helpu i gadw pawb yn ddiogel. Rydyn ni'n cefnogi eu hymgyrch sy'n annog y cyhoedd i barhau'n wyliadwrus ac i roi gwybod i staff diogelwch am unrhyw beth nad yw'n teimlo'n iawn.

Mae gan bob un ohonom rôl i'w chwarae er mwyn cadw'n gilydd yn ddiogel. Eich diogelwch chi yw ein blaenoriaeth ni a dyna pam mae gennym [INSERT SECURITY MEASURES IN PLACE].

Gallwch chi wneud eich rhan drwy ddilyn eich greddf, ac os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dwedwch wrth staff diogelwch. Bydd ein timau'n cymryd pob adroddiad o ddifrif. Fyddwch chi ddim yn gwastraffu eu hamser.

Dyma ychydig o gynghorion cyflym i'ch helpu i fwynhau a chadw'n ddiogel:

- *Cyrhaeddwch yn gynnar, gan ganiatáu rhagor o amser ar gyfer gwiriadau a mesurau diogelwch.*
- *Byddwch yn amyneddgar gyda gwiriadau diogelwch. Efallai eu bod yn anghyfleus, ond maen nhw yno i'ch cadw chi'n ddiogel.*
- *Cadwch bethau'n syml ac ewch â chyn lleied o bethau â phosib gyda chi. Bydd llai o fagiau i'w harchwilio yn cyflymu'ch mynediad.*
- *Byddwch yn wyliadwrus a gofalwch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dwedwch wrth staff diogelwch. Peidiwch â gadael pethau i bobl eraill.*
- *Peidiwch â gadael bagiau heb oruchwyliaeth. Peidiwch fyth â chytuno i ofalu am rhywun dieithr, dim ots pa mor gredadwy ydyn nhw.*
- *Os bydd digwyddiad, gwrandewch ar aelodau staff ac unrhyw gyhoeddiadau.*

Mewn argyfwng, ffoniwch 999.

Gobeithio cewch chi amser anhygoel, ac os gwelwch chi rywbeth nad yw'n teimlo'n iawn, riportiwch hynny i staff diogelwch ar unwaith. Diolch yn fawr am wneud eich rhan.

Recommended messaging to staff and volunteers

Engage with your staff and volunteers is an important aspect of embedding vigilance.

This is content that you can use on your internal-facing channels, for example, staff newsletters and your intranet, alongside images from the toolkit.

Internal message

Let’s keep each other safe

We’re supporting Counter Terrorism Policing’s vigilance campaign. The campaign is encouraging the public to look out for each other, trust their instincts and report anything that doesn’t feel right.

We can support by sharing the need to be alert among people attending events throughout the year.

The key advice is:

- If you see something that doesn’t feel right report it to security or online at gov.uk/ACT. In an emergency dial 999.
- Trust your instincts, you won’t be wasting our time.
- Anyone can complete the ACT e-Learning on ProtectUK, this will help you be prepared in the event of a terrorist attack.

Security guidance and ACT e-Learning can also be found on ProtectUK platform.

Internal message in Welsh

Gadewch i ni gadw ein gilydd yn ddiogel.

Rydym yn cefnogi ymgyrch Plismona Gwrthderfysgaeth. Mae’r ymgyrch yn annog y cyhoedd i ofalu am ei gilydd, i roi ffydd yn eu greddf ac i riportio unrhyw beth nad yw’n teimlo’n iawn.

Gallwn ni gefnogi drwy rannu’r angen i fod yn wyliadwrus ymhlith pobl sy’n mynychu digwyddiadau chwaraeon drwy gydol y flwyddyn..

Y cyngor allweddol ydy:

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- Dilynwch eich greddf, fyddwch chi ddim yn gwastraffu ein hamser.
- Gall unrhyw un gwblhau e-Ddysgu ACT ar ProtectUK, bydd hyn yn eich helpu i fod yn barod os bydd ymosodiad terfysgol.

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KEYWORDS

SPORTS
PUBLIC EVENTS
SUMMER VIGILANCE
VIGILANCE
VIGILANCE MESSAGING
VENUES AND PUBLIC SPACES
VENUES
SOCIAL MEDIA
MEDIA RESOURCES
STAFF
VOLUNTEERS
VIGILANCE CAMPAIGN
SUMMER CAMPAIGN
SUMMER
DIGITAL ASSETS
TOOLKIT
SOCIAL MEDIA
POSTER
COMMUNICATIONS
SECURITY MINDED COMMUNICATIONS
CAMPAIGN MATERIALS

PAGE CATEGORY

DIGITAL TOOLKITS