ProtectUK

NaCTSO to attend the British Tourism & Travel Show

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NaCTSO's Business Engagement Unit (BEU) will take part in the British Tourism & Travel Show (BTTS) at the National Exhibition Centre (NEC) in Birmingham, on Thursday 19 March 2026.

A First-Time Appearance for BEU

A major annual event for the UK travel and tourism industry. The show brings together attractions, destinations, hotels and travel professionals from across the UK and Ireland to share ideas, meet new partners, and explore trends shaping group travel.

This year marks BEU's first time exhibiting at the event. Their stand will be simple and approachable, giving visitors an easy way to stop by, ask questions and find out more about BEU's work in helping organisations strengthen safety and preparedness.

A Hub for Travel Professionals

BTTS attracts a wide range of visitors, including tour operators, coach companies, group travel organisers and travel agents. People attend to find new ideas, inspiration and contacts for future travel plans. With more than **200 exhibitors expected**, the show offers a strong opportunity for

organisations to build new connections and explore updated travel products and experiences.

Visitors can also explore UK destinations and attractions and listen to industry speakers who will share insights on current travel patterns and future outlooks.



Meet the BEU Team

Throughout the day, the BEU team will be available to talk with visitors and share information about support available through the **ProtectUK** platform. This includes practical guidance, free training and tools to help organisations improve their safety and resilience.

Their presence continues NaCTSO's wider engagement across industry events, where the focus is on supporting businesses and helping them better protect staff, customers and visitors.

Join Us at BTTS 2026

We encourage anyone working in travel, tourism or visitor?facing roles to stop by the BEU stand. It’s a chance to:

- Learn more about NaCTSO and how we support UK venues
- Access free ProtectUK resources, including training and guidance
- Ask questions about safety, security and preparedness
- Explore how simple steps can support a safer and more resilient travel industry
- Connect with the team and discuss future opportunities to work together

The British Tourism & Travel Show will take place at the **NEC Birmingham on Thursday 19 March**, running from **9:30am to 5pm**.

For more details about the show, visit the official website:
https://www.tourismshow.co.uk

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